

# Call for Applicants

## 2024 CPI Cultural Experts Training Program

The Ministry of Culture, Sports and Tourism of the Republic of Korea, along with the Korean Foundation for International Cultural Exchange (KOFICE), supports talented and creative cultural experts who are interested in discovering and promoting their country's outstanding cultural resources through the CPI Cultural Experts Training Program.

In 2024, the program will be divided into Intensive and General Areas. This year's Intensive Areas are <Publication> and <Cultural Products>, while the General Area is <Performing Arts>. The program consists of online pre-training sessions followed by in-country programs in Korea.

All programs are conducted by Korean cultural organizations with significant experience and expertise in their respective fields. In addition to technical knowledge, the training program offers an opportunity to experience Korean culture and interact with professionals from various countries and cultural backgrounds. Please see the information below and apply for the 2024 CPI Cultural Experts Training Program. We look forward to your interest and participation.

### 1. Program Overview

- Title: 2024 CPI Cultural Experts Training Program
- Eligibility: ODA priority partner countries (target countries), arts & culture professionals, producers, etc.
  - \* Target countries are those that have submitted demand in advance. See the list of countries below.
- Training Method: Online pre-training and in-country training in Korea
- Contents: Theoretical education and practical training on project planning utilizing cultural resources
  - △ Core Course (To strength project planning skills) △ Special Course (To enhance practical skills in specific fields)

◦ Recruitment Areas and Courses

Category	Area	Course Title	Notes
Intensive	Publication	1. Capacity Building for Planning and Creating Digital-based Content for Children’s Education	
	Cultural Products	2. Capacity Building for Developing and Marketing Cultural Products Based on Design Thinking	
General	Performing Arts	3. Capacity Building for Performing Arts Professionals for a Sustainable Cultural and Artistic Ecosystem	
		4. Capacity Building for Developing Citizen-Led Festival Programs	

◦ Training Schedule ※ Subject to change

- (Online) **July 22 (Mon) - August 2 (Fri)**, 2 weeks
- (In-country) Intensive : **August 19 (Mon) - September 13 (Fri)**, 4 weeks  
 General : **August 19 (Mon) - September 6 (Fri)**, 3 weeks

## 2. Call for Applicants

- Application Deadline : **June 25( Tue), 2024, 10:00 (Korean Standard Time)**
- Eligibility
  - ① Cultural experts currently working in relevant fields (must be residents of the target countries)
  - ② Individuals interested in planning and promoting cultural projects that can contribute to the cultural development of their country

[Target Countries]	
Category	Target Countries
Asia	Laos, Mongolia, Vietnam, Cambodia, East Timor, Nepal, Bangladesh, Sri Lanka, India, Indonesia, Pakistan, Philippines, Thailand
Africa	Ghana, Rwanda, Senegal, Ethiopia, Tanzania, Nigeria, Lesotho, Zambia Zimbabwe, Cameroon, Democratic Republic of Congo (DRC), Uganda
Oceania	Kiribati
Central and South America	El Salvador, Honduras, Costa Rica, Colombia, Paraguay, Peru, Argentina Mexico, Brazil
Middle East./CIS	Uzbekistan, Kyrgyzstan, Tajikistan

- Number of participants : Approximately 48  
 (13 per each Intensive Area, 11 per General Area)

### 3. Eligibility Criteria

- Must have least 5 years of experience in the relevant field (ages 25 to 45)
  - \* Individuals born between 1978 and 1998
- Must be able to participate in English (all courses are provided in English and business plans must be written in English)
- Must be proficient in using the internet (Google, Zoom, YouTube, etc.)
- Must be able to enter and stay in Korea for the duration of the program
- Must be able to attend classes during the training period (completion requires an attendance rate of 80% or higher)

### 4. Training Method

<b>Online Pre-Training (2 weeks)</b>
Video lectures, real-time seminars and pre-assignments, etc.



<b>In-country Training in Korea *(Intensive Area 4 weeks / General Area 3 weeks)</b>
Theoretical lectures, project plan writing workshops, field trips, policy forums, etc.
* In the case of Intensive Areas, the course includes 1 week of practical sessions for those with outstanding business plans during the 4th week.

### 5. Recruitment Areas \* Please refer to appendix for detailed curriculum of each course

#### ■ Area 1

Field	Publication
Title	Capacity Building for Planning and Creating Digital-based Content for Children's Education
Organization	EDCN PLAN Education
Period	Online (July 22 - August 2, 2 weeks) In-country (August 19 - September 13, 4 weeks) / Total 6 weeks
Number of Participants	Approximately 13

#### ■ Area 2

Field	Cultural Products
Title	Capacity Building for Developing and Marketing Cultural Products Based on Design Thinking
Organization	Design Council Busan
Period	Online (July 22 - August 2, 2 weeks) In-country (August 19 - September 13, 4 weeks) / Total 6 weeks
Number of Participants	Approximately 13

■ Area 3

Field	Performing Arts 1
Title	Capacity Building for Performing Arts Professionals for a Sustainable Cultural and Artistic Ecosystem
Organization	Trust Dance Theatre
Period	Online (July 22 - August 2, 2 weeks) In-country (August 19 - September 6, 3 weeks) / Total 5 weeks
Number of Participants	Approximately 11

■ Area 4

Field	Performing Arts 2
Title	Capacity Building for Developing Citizen-Led Festival Programs
Organization	Chuncheon Puppet Festival Foundation
Period	Online (July 22 - August 2, 2 weeks) In-country (August 19 - September 6, 3 weeks) / Total 5 weeks
Number of Participants	Approximately 11

## 6. Obligations and Provisions

- Obligations: Completion of the training program (attendance rate of 80% or higher, submission of assignments), completion and submission of a project plan.
- Provisions: Certificate of completion, round-trip airfare, accommodation, and daily stipend.
  - \* Failure to complete the online pre-training sessions prior to the in-country program may result in disqualification from the program
  - \* Visa may be required to enter and stay in Korea, and the participant is responsible for all costs related to obtaining the visa.
  - \* The daily stipend (40,000 KRW per day) will be paid to the participant's home account after the completion of all training courses and confirmation of completion. (The stipend may be reduced in case of non-completion.)

## 7. Application Submission

- How to Apply: Submit applications via email to the CPI Secretariat at [cpi@kofice.or.kr](mailto:cpi@kofice.or.kr) \* Submissions sent to other CPI email addresses will not be accepted.
- \* Email Subject (required) : **2024 CPI Participant Application\_Name (Country)**

- **Required Documents**

1. **(Required)** Application form
2. **(Required)** Consent form from the applicant's organization for participation in the program
  - \* Organization: The applicant's workplace or an organization where the applicant regularly commutes to and from.
  - \* For freelancers without an affiliated organization, the consent form is not required.
3. **(Required)** Evidence of work experience
  - \* Only work experience that can be verified by documentation will be accepted.
4. **(Optional)** Recommendation letter from the Korean Embassy or Korean Cultural Center in the applicant's home country (extra points)

## 8. Evaluation and Selection

- Evaluation Criteria : △ Understanding of the program, △ expertise of the applicant, future activity plans
- Evaluation Schedule
  - ▶ 1st Round : Document review (scheduled for June 27)
  - ▶ 2nd Round : Interview (July 4 - July 5, varies by field)
- Notification of Acceptance : Individual notifications **within the second week of July**

## 9. Contact Information

- CPI Secretariat / e-mail: [cpi@kofice.or.kr](mailto:cpi@kofice.or.kr)

※ Cultural administrators will be recruited separately, so please check the content and eligibility of each course and apply for the relevant program.

### **[Open Call] 2024 Cultural Administrators Training Program**

**1) Purpose :** To strengthen the capacity of officials from the target countries to develop policies that promote their cultural industries.

*\* Topic : Developing Cultural Infrastructure: Policies and Utilization Strategies*

**2) Eligibility :** Officials in charge of cultural projects at central and local governments in the target countries

**3) Period** \* The schedule is subject to change.

**(Online)** August 19 (Mon) - August 23 (Fri), 2024, 5 days in total.

**(In-country)** September 2 (Mon) - September 6 (Fri), 2024, 5 days in total.

**4) Content:** Policies for the cultural infrastructure to promote the cultural industry in the participant's country. (Includes theoretical education and practical training in project planning)

#### **5) Expected Outcomes**

- **Working-level** : △ Project plan

- **High-level** : △ Project plan △ cultural policy forum presentation

\* For further information, please refer to the announcements on the KOFICE website (<http://eng.kofice.or.kr/>).