

# (Appx) 2024 Cultural Partnership Initiative Cultural Experts Training Program Curriculum

## [Course 1] Publication – EDCN PLAN Education

### Overview

<b>Title</b>	Capacity Building for Planning and Creating Digital-based Content for Children's Education
<b>Goal</b>	To activate reading education and publishing industry for children's education by strengthening capacity on planning, creating and utilizing digital-based book contents for children
<b>Duration</b>	Online: July 22 (Mon) – August 2 (Fri), 2024 (2 weeks) In-country : August 19 (Mon) – September 13 (Fri), 2024 (4 weeks)
<b>Location</b>	Online: Google Classroom In-country: Busan, Republic of Korea

### Organization

<b>Organization</b>	EDCN PLAN Education
<b>Introduction</b>	EDCN is a non-governmental organization (NGO) based in Busan, Korea, which is engaged in a wide range of international development cooperation activities in the education sector. EDCN has participated in the implementation of the Korean government's Official Development Assistance (ODA) projects to strengthen Human Resource Development (HRD) and capacity building in partner countries.

### Curriculum

Objectives	Content	Notes
<b>Week 1. Online Program</b>		
<ul style="list-style-type: none"> <li>▪ Orientation</li> </ul>	1. Orientation – Introduction to CPI	Real time
	2. How to Use Google Classroom	Video
<ul style="list-style-type: none"> <li>▪ Planning a Cultural Project</li> </ul>	1. Cultural & Artistic Approach to Social Issues “Public Art – Art for All”	Video
	2. Creative Thinking and Business	
	3. Public Culture Project: Case Study	
<ul style="list-style-type: none"> <li>▪ Reinforcing Project Planning Skills</li> </ul>	1. Introduction to Action Plan	Video/ Real time
	2. Developing an Action Plan	
<ul style="list-style-type: none"> <li>▪ Pre-tasks</li> </ul>	1. Children's Book Content Proposal	Team Assignment
	2. Storyboard	

Week 2. Online Program		
<ul style="list-style-type: none"> <li>▪ Developing a Project with Cultural Resources</li> </ul>	<ol style="list-style-type: none"> <li>1. Concepts and Uses for Cultural Resources</li> <li>2. Culture Resources and ICT Convergence</li> </ol>	Video
<ul style="list-style-type: none"> <li>▪ Reinforcing Project Planning Skills</li> </ul>	<ol style="list-style-type: none"> <li>1. Best Practice in 2023 (1)</li> <li>2. Best Practice in 2023 (2)</li> <li>3. Writing a Project Concept Paper</li> </ol>	Video/ Real time  Individual Assignment
<ul style="list-style-type: none"> <li>▪ Pre-tasks</li> </ul>	<ol style="list-style-type: none"> <li>1. Children's Book Content Proposal</li> <li>2. Storyboard</li> </ol>	Team Assignment
Week 3. In-Country – Planning Children's Book Content & Creating Digital Content I		
<ul style="list-style-type: none"> <li>▪ Planning Children's Book Content</li> </ul>	<ol style="list-style-type: none"> <li>1. Writing and Editing for Children's Books</li> <li>2. [Final Feedback] Children's Book Content Proposal</li> </ol>	
<ul style="list-style-type: none"> <li>▪ Creating Digital Content</li> </ul>	<ol style="list-style-type: none"> <li>[Final Feedback] Storyboard</li> <li>2. Understanding Children's Book Illustration</li> <li>3. Understanding and Using Illustration Programs</li> </ol>	
<ul style="list-style-type: none"> <li>▪ Project Planning</li> </ul>	<ol style="list-style-type: none"> <li>1. Discussion on Writing Project Plan</li> <li>2. Project Consulting I</li> </ol>	
<ul style="list-style-type: none"> <li>▪ Field Trip</li> </ul>	<ol style="list-style-type: none"> <li>1. Busan Metropolitan Library</li> </ol>	
Week 4. In-country – Creating Digital Content II		
<ul style="list-style-type: none"> <li>▪ Creating Digital Content</li> </ul>	<ol style="list-style-type: none"> <li>1. Practical Training on Using Illustration Programs</li> <li>2. Practical Training on E-book Editing and Book Design</li> <li>3. Understanding Video Production Programs for Creating Video Books</li> <li>4. Practical Training on Creating Video Books</li> </ol>	Creating E-Books
<ul style="list-style-type: none"> <li>▪ Project Planning</li> </ul>	<ol style="list-style-type: none"> <li>1. Discussion on Writing Project Plan</li> <li>2. Project Plan Consulting II</li> </ol>	
<ul style="list-style-type: none"> <li>▪ Field Trip</li> </ul>	<ol style="list-style-type: none"> <li>1. Bookshops</li> <li>2. Busan City Tour</li> </ol>	
Week 5. In-country – Creating Digital Content III		
<ul style="list-style-type: none"> <li>▪ Creating Digital Content</li> </ul>	<ol style="list-style-type: none"> <li>1. Practical Training on Creating Video Book</li> </ol>	Creating Video Books
<ul style="list-style-type: none"> <li>▪ Project Planning</li> </ul>	<ol style="list-style-type: none"> <li>1. [Final Feedback] Project Plan</li> <li>2. Presentation Session</li> <li>3. Selection of Outstanding Project Plan</li> </ol>	
<ul style="list-style-type: none"> <li>▪ Field Trip</li> </ul>	<ol style="list-style-type: none"> <li>1. Korea Traditional Culture Experience –Cultural Heritage Visit</li> </ol>	

**Week 6. In-country – Practical Training on Execution Plan**

■ Field Training	1. Preparing Execution Plan	
	2. Preliminary Exercise for Execution Plan	
	3. Project Plan Field Practice	

# [Course 2] Cultural Products – Design Council Busan

## Overview

<b>Title</b>	Capacity Building for Developing and Marketing Cultural Products Based on Design Thinking
<b>Goal</b>	To strengthen competencies in the production process of cultural products and to develop locally applicable indigenous cultural products.
<b>Duration</b>	Online: July 22 (Mon)–August 2 (Fri), 2024 (2 weeks)
	In-country: August 19 (Mon) – September 13 (Fri), 2024 (4 weeks)
<b>Location</b>	Online: Google Classroom
	In-country: Design Council Busan, Dongseo Univ.

## Organization

<b>Organization</b>	Design Council Busan
<b>Introduction</b>	<ul style="list-style-type: none"> <li>○ Business size : 259 billion won in 2023</li> <li>○ Support for design development targeting small and medium-sized enterprises (SMEs) and small business owners</li> <li>○ Training and support for the development of design professionals and entrepreneurship</li> <li>○ Urban public design and promotion of design culture, organizing international design awards and design weeks</li> <li>○ Operation of the 2023 Cultural Experts Program: June to October 2023</li> </ul> <p>[Other]</p> <ul style="list-style-type: none"> <li>– July 2019 : Hosting KOICA Global Training (Understanding Korean Language and Culture, Korean Public Design)</li> <li>– August 2019 : Hosting the Laos Career Experience Team Training</li> <li>– July 2020 : Invitation from the Algerian Embassy to host a special lecture on design for Algerian students studying in Korea.</li> </ul>

## Curriculum

Objectives	Contents	Notes
<b>Week 1. Online Program</b>		
<ul style="list-style-type: none"> <li>■ Orientation</li> </ul>	1. Orientation – Introduction to CPI	Real time
	2. How to Use Google Classroom	Video
<ul style="list-style-type: none"> <li>■ Planning a Cultural Project</li> </ul>	1. Cultural & Artistic Approach to Social Issues “Public Art – Art for All”	Video
	2. Creative Thinking and Business	
	3. Public Culture Project: Case Study	
<ul style="list-style-type: none"> <li>■ Reinforcing Project Planning Skills</li> </ul>	1. Introduction to Action Plan	Video/ Real time
	2. Developing an Action Plan	

Week 2. Online Program		
<ul style="list-style-type: none"> <li>Developing a Project with Cultural Resources</li> </ul>	1. Concepts and uses of cultural resources	Video
	2. Culture resources and ICT convergence	
<ul style="list-style-type: none"> <li>Reinforcing Project Planning Skills</li> </ul>	1. Best practice in 2023 (1)	Video/ Real time
	2. Best practice in 2023 (2)	
	3. Writing a project concept paper	Individual Assignment
Week 3. In-country Program		
<ul style="list-style-type: none"> <li>Project Plan Writing – Basics</li> </ul>	<b>1. Orientation I</b> – Program description and guidelines	
	<b>2. Orientation II</b> – Induction session	
	<b>1. Korea A2Z I</b> – Learning about Korean culture and history	
	<b>2. Korea A2Z II</b> – Time to learn and practice about Hangul	
<ul style="list-style-type: none"> <li>Theoretical Education</li> </ul>	<b>1. Design Thinking Workshop I</b> – Understanding design thinking	
	<b>2. Design Thinking Workshop II</b> – Understanding storytelling methods through design thinking	
	<b>3. Research Workshop I, II</b> – Time to learn research know-how to find information on content	
<ul style="list-style-type: none"> <li>Field Trip</li> </ul>	<b>1. Field Trip in Busan</b> – Visiting design companies and public design facilities	
Week 4. In-country Program		
<ul style="list-style-type: none"> <li>Theoretical Education</li> </ul>	<b>1. Special Lecture on Intellectual Property Rights</b> – Understanding design patents and national patents	
<ul style="list-style-type: none"> <li>Project Plan Writing–Advanced</li> </ul>	<b>1. Making Team</b> – Team workshop tailored to the characteristics of trainees	
	<b>2. Cultural Content Workshop I</b> – Conceptualizing cultural content	
	<b>3. Cultural Content Workshop II</b> – Exploring content through examples	
	<b>4. Presentation Workshop I</b> – Team-based presentations	
	<b>5. Presentation Workshop II</b> – Team-based presentation rehearsals	
	<b>6. AI Prompt Workshop I</b> – Learning AI-based tools such as Midgenie	
	<b>7. AI Prompt Workshop II</b> – Consulting-based practical exercises	

<ul style="list-style-type: none"> <li>Practical Training</li> </ul>	<b>1. Sustainable Design Workshop</b> - Creating content incorporating sustainable design principles	
	<b>2. Persona Journey Map</b> - Creating journey maps tailored to target customer groups	
<b>Week 5. In-country Program</b>		
<ul style="list-style-type: none"> <li>Practical Training</li> </ul>	<b>Practical Training Presentation Skills</b> - Mentoring on presentation skills	
<ul style="list-style-type: none"> <li>Project Plan Presentation</li> </ul>	<b>Team Evaluation</b> - Group evaluation of outstanding project plans	
<ul style="list-style-type: none"> <li>Cultural Trip</li> </ul>	<b>Seoul Field Trip</b> - Experience Korean traditional and cultural activities	
<ul style="list-style-type: none"> <li>CPI Day</li> </ul>	<b>Participation in Forums/Workshops</b> - Participation in networking events for trainees	
<b>Week 6. In-country Program – Practical Training</b>		
<ul style="list-style-type: none"> <li>Professional practice</li> </ul>	<b>1. Advanced Prompt Workshop</b> - Learning from A to Z on a no-coding platform	
	<b>2. Social Innovation Workshop</b> - Addressing issues related to local content and finding solutions	
	<b>3. Field Workshop</b> - Creating cultural products based on cultural product planning	

Schedule (In-country program)



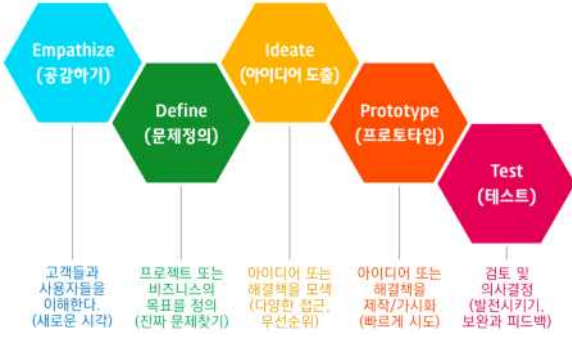
Category		8.19(Mon)	8.20(Tue)	8.21(Wed)	8.22(Thu)	8.23(Fri)
A M	Content	<b>Orientation I</b> overall program Description and Guidelines division	<b>Korea A2Z I</b> Etiquette in Korea, Learning about Korean History	<b>Design Thinking Workshop I</b> Emphasize Storytelling	Field Trip Busan Tour	<b>Research Workshop I</b> Time to learn research know-how to find information on content
	Instructor	Hyeon-jeong Kim	Hyeon-jeong Kim	Yong-gi Lee		Yong-gi Lee
	Location	Design Council Busan	Design Council Busan	Dongseo Uni.		Dongseo Uni.
P M	Content	<b>Orientation II</b> Time and surroundings for participants to get to know each other	<b>Korea A2Z II</b> Time to learn and practice about Hangul	<b>Design Thinking Workshop II</b> Emphasize Storytelling		<b>Research Workshop II</b> Time to learn research know-how to find information on content
	Instructor	Hyeon-jeong Kim	Hyeon-jeong Kim	Yong-gi Lee		Yong-gi Lee
	Location	Design Council Busan	Design Council Busan	Dongseo Uni.		Dongseo Uni.

Category		8.26(Mon)	8.27(Tue)	8.28(Wed)	8.29(Thu)	8.30(Fri)
A M	Con tent	<b>Special lecture on intellectual property rights</b>  Design patent, on national patents an understanding of	<b>AI prompt Workshop I</b>  Learn AI-based tools such as Mid-Journey	<b>Sustainable Design Workshop</b>  Create content with sustainable design	<b>cultural content workshop I</b>  Set the concept of cultural content as a team	<b>Presentation workshop I</b>  PRESENTATION Working with team presentations
	Inst ructor	Hyun-ji Jang	Punyotai  Ho-yong Gang	Yong-gi Lee	Punyotai  Ho-yong Gang	Hyeon-jeong Kim  Yong-gi Lee
	Loca tion	Design Council Busan	Design Council Busan	Dongseo Uni.	Dongseo Uni.	Design Council Busan
P M	Con tent	making Team	<b>AI prompt Workshop II</b>  practical practice	<b>Persona</b>  Create a Persona Map for Your Customer Group	<b>cultural content workshop II</b>  View content through an example	<b>Presentation workshop II</b>
	Inst ructor	Hyeon-jeong Kim	Punyotai  Ho-yong Gang	Yong-gi Lee	Punyotai  Ho-yong Gang	Hyeon-jeong Kim  Yong-gi Lee
	Loca tion	Design Council Busan	Design Council Busan	Dongseo Uni.	Dongseo Uni.	Design Council Busan

Category		9.2(Mon)	9.3(Tue)	9.4(Wed)	9.5(Thu)	9.6(Fri)
A M	Con tent	<b>Professional Education</b>  Presentation Skills Mentoring II	<b>Professional Education</b>  Presentation Skills Mentoring II	Field Trip Seoul Tour	CPI Day  Seoul	Field Trip Seoul Tour
	Inst ructor	Hyeon-jeong Kim	Hyeon-jeong Kim			
	Loca tion	Design Council Busan	Design Council Busan			
P M	Con tent	<b>Professional Education</b>  Presentation Skills Mentoring II	<b>Team Evaluation</b>  Team Evaluation		CPI Day  Seoul	
	Inst ructor	Hyeon-jeong Kim	Hyeon-jeong Kim +Judge			
	Loca tion	Design Council Busan	Design Council Busan			

Category		9.9(Mon)	9.10(Tue)	9.11(Wed)	9.12(Thu)	9.13(Fri)
A M	Con tent	<b>Advance Prompt Workshop I</b>  Learning A to Z with a No-Coding Platform	<b>Field Workshop Songjeong Knotted Studio</b>	<b>SOCIAL INNOVATION WORKSHOP I</b>  Issues and Solutions of Domestic Contents	<b>Field Workshop Songjeong Knotted Studio</b>	<b>SOCIAL INNOVATION WORKSHOP II</b>  presentation
	Inst ructor	Punyotai  Ho-yong Gang	Product Workshop Making with 3D Printing Machine	Yong-gi Lee	Product Workshop Making with Printing Machine	Yong-gi Lee
	Loca tion	Design Council Busan		Dongseo Uni.		Dongseo Uni.
P M	Con tent	<b>Advance Prompt Workshop I</b>  Learning A to Z with a No-Coding Platform	<b>Field Workshop Songjeong Knotted Studio</b>	<b>SOCIAL INNOVATION WORKSHOP II</b>  Issues and Solutions of Domestic Contents	<b>Field Workshop Songjeong Knotted Studio</b>	<b>WRAP UP</b>  Time to Conclude the Past 4 Weeks Journey Together
	Inst ructor	Punyotai  Ho-yong Gang	Product Workshop Making with 3D Printing Machine	Yong-gi Lee	Product Workshop Making with Printing Machine	Hyeon-jeong Kim
	Loca tion	Design Council Busan		Dongseo Uni.		Design Council Busan

□ Program Content

Topic	Detail	Format	Time
<p style="text-align: center;">Orientation</p>	<p>▶ <b>Orientation(6h)</b>            : Program Description and Guidelines            : Ice Breaking Time and Tour of Nearby</p> <p>▶ <b>Korea A to Z(6h)</b>            : Learning About Korean Etiquette and Korea's History            : Time for Learning and Practicing Hangeul</p> <div style="display: flex; justify-content: space-around;">   </div> <div style="display: flex; justify-content: space-around; text-align: center;"> <div data-bbox="475 824 646 907"> <p>오리엔테이션 Orientation</p> </div> <div data-bbox="826 824 1018 907"> <p>코리아 A to Z Korea A to Z</p> </div> </div>	<p>Workshop</p>	<p>12 (12)</p>
<p style="text-align: center;">Professional Development Training</p>	<p>▶ <b>Design Thinking Workshop(6h) &lt;EMPHASIZE Storytelling&gt;</b>            : Experiencing creative idea and problem-solving skills by understanding Mindset and Process of Design Thinking            : Identifying Issues and Exploring User-Centric Solutions Based on Research Data on Domestic Cultural Products            : Cultural Product Planning Based on Derived Solutions</p> <div style="text-align: center;">  </div> <p>▶ <b>Marketing Capability Enhancement Theory &lt;Research Workshop&gt;(6h)</b>            : Understanding of Distribution Marketing and Distribution Common Sense            : Time for Learning Research Know-how to find information of contents</p>	<p>Theory Education Workshop</p>	<p>15 (27)</p>



Topic	Detail	Format	Time
	 <p data-bbox="480 483 1007 517">전문분야 역량강화 교육 및 그룹 워크숍</p> <p data-bbox="395 539 1091 568">Professional Development Training and Group Workshops</p> <p data-bbox="395 573 959 607">▶ Intellectual Property Rights Seminar(3h)</p> <p data-bbox="405 618 1091 685">: Types of Intellectual Property Rights and Relevant International Treaties</p> <p data-bbox="405 696 1102 730">: Introduction to Cases of Intellectual Property Infringement</p> 		
<p data-bbox="172 1451 360 1608">Enhancing Business Planning Skills (Design)</p>	<p data-bbox="395 976 1110 1088">▶ Grouping (3h) : Organized into Four Groups Based on National Characteristics and Individual Capabilities of Trainees</p> <p data-bbox="395 1099 1110 1335">▶ AI Prompt Workshop (6h) : Practical Training in Product Creation Using AI-based Generative Tools, Midjourney etc. : Acquiring Basic Program Editing Skills for Product Creation : Creating a Character Representing a Landmark Attraction : Developing a Natural Character Setting and Adding Story</p> <div data-bbox="411 1357 1066 1525">  <p data-bbox="555 1536 922 1570">AI Culture Product Character</p> </div> <p data-bbox="395 1581 1110 1738">▶ Sustainable Design Workshop (3h) : Understanding Design Considerations for Sustainability in Environmental, Social, and Economic Aspects : Applying Sustainable Design Contents</p> <p data-bbox="395 1771 1110 1973">▶ Marketing Capability Enhancement &lt;Persona&gt; (3h) : Marketing Strategies for Product Promotion, Sales, and Customer Management : Customer Segmentation Analysis and Creation of Persona Journey Maps for Marketing Capability Enhancement</p>	<p data-bbox="1174 1451 1299 1570">Practical Training, Mentoring</p>	<p data-bbox="1362 1473 1422 1547">21 (48)</p>

Topic	Detail	Format	Time
	<div data-bbox="523 264 949 504" data-label="Diagram"> <p><b>CUSTOMER JOURNEY MAP</b></p> <p>PHASE 1 PHASE 2 PHASE 3 PHASE 4 PHASE 5</p> <p>Touch Point 1 Touch Point 2 Touch Point 3 Touch Point 4 Touch Point 5</p> </div> <div data-bbox="534 526 949 739" data-label="Diagram"> <p><b>B2B 고객 여정 및 설문 조사 사례</b></p> <p>고객 여정: 고객 유입 - 상담 - 계약 - 배송 - 후속 조치</p> <p>설문 조사: 고객 만족도 조사, 제품 사용 경험 조사, 고객 서비스 만족도 조사</p> </div> <p data-bbox="395 772 1104 936"> <b>▶ Culture Contents Workshop (6h)</b>        : Setting Culture Contents Concepts        : Reviewing Content Through Examples        : Product Planning Process, Product Planning Strategy     </p> <div data-bbox="418 952 1088 1377" data-label="Image"> </div> <p data-bbox="566 1377 941 1415"> <b>상품기획을 위한 멘토링 실시</b>        Mentoring for Product Planning     </p>		
<p data-bbox="172 1624 363 1825"> <b>Enhancing Business Planning Skills (Planning and Presentation)</b> </p>	<p data-bbox="395 1500 1002 1657"> <b>▶ Presentation Workshop (15h)</b>        : Team Presentation and Mentoring        : Mentoring about Technology of Presentation        : Presentation Practical Training     </p> <div data-bbox="395 1668 1069 1859" data-label="Image"> </div> <p data-bbox="542 1859 922 1899"> <b>프리젠테이션 멘토링 및 실습</b>        Mentoring about Presentation and Practical Training     </p>	<p data-bbox="1165 1668 1300 1780">         Practical Training, Mentoring       </p>	<p data-bbox="1364 1680 1420 1758"> <b>15 (63)</b> </p>
<p data-bbox="199 1982 335 2016"> <b>Field Trip</b> </p>	<p data-bbox="395 1960 1104 2033"> <b>▶ Culture Tour of Busan and Seoul(24h)</b>        : Tour for Cultural Product Experience and Development     </p>	<p data-bbox="1173 1982 1292 2016">         Field trip       </p>	<p data-bbox="1364 1960 1420 2038"> <b>24 (87)</b> </p>

Topic	Detail	Format	Time
	<ul style="list-style-type: none"> <li>: Visiting Places Related to Public Design and Product Design</li> <li>: Brainstorming through Experiencing Representative Cultural Attractions in Busan and Seoul</li> <li>: Enhancing Skills through Experiencing Traditional and Contemporary Korean Culture</li> </ul> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>부산시 공공디자인 시설 '들락날락 도서관' 방문</p> </div> <div style="text-align: center;">  <p>부산시 문화 관광 상품 체험</p> </div> </div> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>한국 전통 문화 체험 '한국 민속촌 방문'</p> </div> <div style="text-align: center;">  <p>청와대 개방을 통한 문화상품화 체험</p> </div> </div>		
Business Plan Competition	<p>▶ <b>Evaluation of Business Plans(3h)</b></p> <ul style="list-style-type: none"> <li>: Group Presentations and Evaluation</li> <li>: Selecting 1 Internal Judge and 2 External Judges</li> <li>: Group Presentation of Business Execution Plans (Presentation 15 minutes, Q&amp;A 10 minutes)</li> <li>: Ranking by Aggregating and Averaging Scores from Each Judge, Sorted by Highest Scores</li> </ul> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div> </div> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div> </div> <p style="text-align: center;">심사 실시 Evaluation</p>	Evaluation	3 (90)
Business Plan Practical Training	<p>▶ <b>Advance Prompt Workshop 6h)</b></p> <ul style="list-style-type: none"> <li>: Learning A to Z with a No-Coding Platform</li> </ul> <p>▶ <b>Social Innovation Workshop (9h)</b></p> <ul style="list-style-type: none"> <li>: Issues and Solutions of Domestic Content</li> <li>: Presentation of Practical Works</li> </ul>	Practical Training, Workshop	27 (117)

Topic	Detail	Format	Time
	<p>▶ <b>Field Workshop(12h)</b>            : Creating Cultural Products Based on Cultural Product Planning            : Product Workshop Using 3D Printers</p>  <p style="text-align: center;">제품 제작 실습 및 결과물            Product Manufacturing Practice and Works</p>		

# [Course 3] Performing Arts (1) – Trust Dance Theatre

## Overview

<b>Title</b>	Capacity Building for Performing Arts Professional for a Sustainable Cultural and Artistic Ecosystem
<b>Goal</b>	To plan and implement performing arts projects by asking questions about the role culture and art should play in a sustainable ecosystem.
<b>Duration</b>	Online: July 22 (Mon) – August 2 (Fri), 2024 (2 weeks)
	In-country: August 19 (Mon) – September 6 (Fri), 2024 (3 weeks)
<b>Location</b>	Online: Google Classroom
	In-country: Trust Dance Studio (Seoul, Republic of Korea)

## Organization

<b>Organization</b>	Trust Dance Theatre
<b>Introduction</b>	<p>Trust Dance Theatre was established in 1995. Under the slogan "Our Story to Share with the People", it communicates with people, life and the world through dance performance and education, and actively conducts international exchanges in Europe and Asia.</p> <p>Cane &amp; Movement, an affiliated organization of Trust Dance Theatre, was founded in 2017 and consists of 10 disabled members. Together, disabled and non-disabled dancers challenge the concept of "difference" and create a community of life that respects human diversity.</p>

## Curriculum

Objectives	Content	Notes
<b>Week 1. Online Program</b>		
<ul style="list-style-type: none"> <li>Orientation</li> </ul>	1. Orientation – Introduction to CPI	Real time
	2. How to Use Google Classroom	Video
<ul style="list-style-type: none"> <li>Planning a Cultural Project</li> </ul>	1. Cultural & Artistic Approach to Social Issues “Public Art – Art for All”	Video
	2. Creative Thinking and Business	
	3. Public Culture Project: Case Study	
<ul style="list-style-type: none"> <li>Reinforcing Project Planning Skills</li> </ul>	1. Introduction to Action Plan	Video/ Real time
	2. Developing an Action Plan	
<b>Week 2. Online Program</b>		
<ul style="list-style-type: none"> <li>Developing a Project with Cultural Resources</li> </ul>	1. Concepts and Uses of Cultural Resources	Video
	2. Cultural Resources and ICT Convergence	

<ul style="list-style-type: none"> <li>▪ Reinforcing Project Planning Skills</li> </ul>	1. Best Practice in 2023 (1)	Video/ Real time
	2. Best Practice in 2023 (2)	
	3. Writing a Project Concept Paper	Individual Assignment
<b>Week 3. Invitational Program – Social Issues, Art &amp; Culture</b>		
<ul style="list-style-type: none"> <li>▪ Climate Crisis and Art</li> </ul>	1. Case Study: Climate Response Activities and Art Works by Artists in Korea and Abroad	
	2. Art in the Time of Climate Crisis	
	3. What is the role of an artist in responding to climate change?	
<ul style="list-style-type: none"> <li>▪ Environment and Dance, Dance Environment</li> </ul>	1. Challenges and Opportunities for dance and dance making in the time of Climate Crisis	
<ul style="list-style-type: none"> <li>▪ International Collaboration for the Post-Eurocentric Performing Arts Ecosystem</li> </ul>	1. International Exchange Project Cases	
	2. Seeking change in the performing arts ecosystem, which is concentrated in Europe	
<b>Week 4. In-country Program – Sustainable Performance Planning</b>		
<ul style="list-style-type: none"> <li>▪ Cultural Leadership for Sustainable Arts</li> </ul>	1. Discovering Art Ideas	
	2. Planning the Project Operation Process	
	3. Project Planning Workshop	
<ul style="list-style-type: none"> <li>▪ Sensing the Space, People, and Objects of the Performing Arts</li> </ul>	1. Different Genres Meet to Share the Methodology of New Work	
	2. Object Observation / Object and Body	
	3. Sharing Related Work, Watching Videos, Discussion	
<ul style="list-style-type: none"> <li>▪ Exploring the Direction of the Revitalization of Local Festivals</li> </ul>	1. Presentation of Case Studies of European, American, Asian, and Korean Festivals	
<b>Week 5. In-country Program – Barrier-free Performing Arts</b>		
<ul style="list-style-type: none"> <li>▪ Barrier Free</li> </ul>	1. Creating Audio Description (AD)	
	2. The difference between stage voice and AD	
<ul style="list-style-type: none"> <li>▪ Empathy and Communication through Disability Art</li> </ul>	1. Analysis by Disability Type 2. Principles of Movement by Disability Type	
<ul style="list-style-type: none"> <li>▪ Creation and Production process</li> </ul>	1. Showcase	

## [Course 4]

# Performing Arts (2) – Chuncheon Puppet Festival Foundation

### Overview

<b>Title</b>	Capacity Building for Developing Citizen-Led Festival Programs
<b>Goal</b>	To produce citizen-led, customized festival project plans through case studies of outstanding civic festivals in Korea and expert workshops
<b>Duration</b>	Online: July 22 (Mon)–August 2 (Fri), 2024 (2 weeks)
	In-country: August 19 (Mon)–September 6 (Fri), 2024 (3 weeks)
<b>Location</b>	Online: Google Classroom
	In-country: Chuncheon Puppet Theater Foundation(Chuncheon, Republic of Korea)

### Organization

<b>Organization</b>	Chuncheon Puppet Festival Foundation
<b>Introduction</b>	<p>A nonprofit corporation established in 2001 to fulfill its social responsibility as a cultural producer and provider. Aiming to develop domestic puppetry and expand its base, the Chuncheon Puppet Festival Foundation has carried out projects such as the Chuncheon Puppet Festival, performances, academies, and international exchanges.</p> <p><b>(Major Projects)</b></p> <ol style="list-style-type: none"> <li>1. Chuncheon Puppet Festival : Asia's largest puppet festival, large-scale parade, domestic performance, art market, etc.</li> <li>2. Puppetry Academy : Held every year. Educational programs such as overseas excellent puppet theater training and puppet making techniques.</li> <li>3. The 24th Unima Congress and World Puppet Festival will be held in 2025. : Unima (International Puppetry Federation under UNESCO), offline General Assembly and Festival for the first time in 10 years.</li> </ol>

### Curriculum

Objectives	Content	Notes
<b>Week 1. Online Program</b>		
■ Orientation	1. Orientation – Introduction to CPI	Real time
	2. How to Use Google Classroom	Video
■ Planning for Cultural Project	1. Cultural & Artistic Approach to Social Issues “Public Art – Art for All”	Video
	2. Creative Thinking and Business	
	3. Public Culture Project: Case Study	
■ Reinforcing Project Planning Skills	1. Introduction to Action Plan	Video/ Real time
	2. Developing an Action Plan	

Week 2. Online Program		
▪ Developing a Project with Cultural Resources	1. Concepts and Uses for Cultural Resources	Video
	2. Culture Resources and ICT Convergence	
▪ Reinforcing Project Planning Skills	1. Best Practice in 2023 (1)	Video/ Real-time
	2. Best Practice in 2023 (2)	
	3. Writing a Project Concept Paper	Individual Assignment
Week 3. In-country Program – Core course		
▪ Writing a Project Plan 1	1. Project Plan Writing Exercise (Group work on topic and drafting based on concept paper)	Workshops and mentoring
	2. Expert Mentoring(Based on concept paler)	
▪ Understanding Festival Planning	1. Understanding Performing arts-based Festivals	Classes and assignments
	2. Assignment Activity – Target Country Case Study	
▪ Community Connection	1. Need for a connection between performing arts and local communities (citizens)	Classes and assignments
	2. Sharing local cultural content and examples that resonate with the region	
Week 4. In-country Program – Advanced course		
▪ Writing a Project Plan 2	1. Project Plan Writing Workshop (Practice refining the program based on the draft)	Workshops and mentoring
	2. Expert Mentoring (On the specific operation of the project plan)	
▪ Improving Festival Plannings	1. Refine program planning for performing arts festivals (Analysis of public participation in Chuncheon Puppet Festival)	Classes and assignments
	2. Project Presentation– Case study of Trainee Country	
▪ Deepening Community Connections	1. Exploring best practices of performing arts-based civic engagement festivals in Korea and abroad	Classes and assignments
	2. Learning how to establish a safety plan when operating a large-scale community participation festival	
Week 5. In-country Program –Field visit		
▪ Expert Mentoring	1. Analysis and exploration of the Chuncheon Puppet Festival, in conjunction with field visits,	Mentoring
	2. project plan development through field visits	
▪ Field Visit	1. Field visit to the 36th Chuncheon Puppet Festival	Field visit
	2. Participation in citizen participation programs, international forums, and art markets	
▪ Announcement of the Outstanding project plan	1. Festival Plan Presentation and Selection of outstanding festival plan	Presentation