

2023 Cultural Partnership Initiative

Cultural Experts Training Program Call for Applicants

The Ministry of Culture, Sports and Tourism(MCST) of Korea and the Korean Foundation for International Cultural Exchange(KOFICE) support competent and creative cultural experts who are interested in discovering and commercializing their country’s cultural resources through the “Cultural Partnership Initiative (CPI) - Cultural Experts Training Program”

The Cultural Experts Training Program in 2023 is consist of two category: Advanced and General. This year, the advanced fields is “Performing Arts” and the general field is “Publication” and “Cultural Products”. The training program will be conducted through a combination of online preliminary training and offline training in Korea.

All training sessions will be managed by professional cultural institutions in Korea. Through this program, the participants could have the opportunities to learn knowledge, to experience Korean culture, and to meet the experts from other countries.

Please find the following details and show your interest and participation in the “2023 Cultural Experts Training Program.”

1. Program Overview

- Title: 2023 Cultural Partnership Initiative ‘Cultural Experts Training Program’
- Training Targets
 - Cultural relatives etc. from ODA priority partner countries
- Training Method: Online preliminary training and invitational training in Korea
- Main Content: Theory study and practical training for project planning utilizing cultural resources
 - △ Common course (Improving skills for action planning) △ Professional education course (Enhancing practical competency in the field)

- Recruiting fields and training topics

Content	Field	Training Program	Note
Advanced	Performing Arts	1. A Unified World through Magic	
		2. Capacity Building Project for Performing Arts Festival Producers	
General	Publication	3. Capacity Building on Planning and Creating Book Contents for Children’s Education	
	Cultural Products	4. Capacity Building on Developing and Marketing Cultural Products based on Design Thinking	

- Training schedule

- (Online) 2 weeks in July (Differs by operating institution)

- (Offline) Advanced: August 28 (Mon) - September 22 (Fri), 4 weeks

General: August 28 (Mon) - September 15 (Fri), 3 weeks

* The schedule and the content of training can be subject to change

2. Open Call Overview

- Deadline: **Publication date - Until June 25, 2023 (Sun), 23:59 *KST**

- Recruitment Targets:

- ① Cultural experts currently residing in a target country and working in the cultural field
- ② Those who are interested in planning and promoting cultural projects and can contribute to the cultural development of their country and society

[Target Countries for Cultural Experts Training Program]

Classification	Target Countries
Asia	Laos, Mongolia, Vietnam, Cambodia, East Timor, Nepal, Bangladesh, Sri Lanka, India, Indonesia, Pakistan, Philippines, Thailand
Africa	Ghana, Rwanda, Senegal, Ethiopia, Tanzania, Nigeria, Gambia, Lesotho, Madagascar, Mozambique, Zambia, Central Africa, Zimbabwe, Cameroon, Kenya Côte d’Ivoire, Democratic Republic of the Congo, Togo, Egypt, Uganda
Oceania	Nauru, Marshall Islands, Samoa, Solomon Islands, Kiribati, Tonga, Tuvalu, Papua New Guinea
Latin America and the Caribbean	Dominican Republic, Suriname, El Salvador, Honduras, Costa Rica, Bolivia, Colombia, Paraguay, Peru, Argentina, Mexico, Brazil
Middle East/CIS	Uzbekistan, Kyrgyzstan, Tajikistan, Turkey

- No. of participants: About 48 people (13 people for each advanced field training program / 11 people for each general field)
- * CPI participants in the last 5 years (2018-2022) are not eligible to apply
- * Except the above, Alumni can apply but the priority is new applicants

3. Qualifications

- Experts who have more than 5 years of experience in the selected field (25 to 45 years old at the time of application) * Born between 1977 and 1997
- English proficiency required (Training program is in English, and the action plan should be written in English).
- Those who are proficient in using the Internet (Google, Zoom, YouTube, etc.)
- Those who can enter and stay in Korea for training
- Those who have no problems with class attendance during the training period (Can be completed when the attendance rate is 80% or higher)

4. Training Methods

- Training methods

Online training (2 weeks)
Video lectures via Google Classroom



Offline training(Advanced field 4 weeks / general field 3 weeks)
Invitational training in Korea* Theory study, workshops on writing project plans, field trip, Cultural policy forums, etc. * In the case of advanced fields, a week of practical workshop for action plan included

5. Recruitment Field

■ Program 1

Training Field	Performing Arts
Title of Training	A Unified World through Magic
Training Institution	Busan International Magic Festival Organizing Committee
Duration (6 weeks)	Online July 19 - July 31 (2 weeks) Offline (invited to Korea) August 28 - September 22 (4 weeks)
Number of Participants	About 13 people

■ Program 2

Training Field	Performing Arts
Title of Training	Capacity Building Project for Performing Arts Festival Producers
Training Institution	Seoul Section of the International Dance Council (CID-UNESCO)
Duration (6 weeks)	Online July 17 - July 30 (2 weeks) Offline (invited to Korea) August 28 - September 22 (4 weeks)
Number of Participants	About 13 people

■ Program 3

Training Field	Publication
Title of Training	Capacity Building on Planning and Creating Book Contents for Children's Education
Training Institution	EDCN PLAN Education
Duration (5 weeks)	Online July 18 - July 31 (2 weeks) Offline (invited to Korea) August 28 - September 15 (3 weeks)
Number of Participants	About 11 people

■ Program 4

Training Field	Cultural Products
Title of Training	Capacity Building on Developing and Marketing Cultural Products based on Design Thinking
Training Institution	Design Council Busan
Duration (5 weeks)	Online July 18 - July 31 (2 weeks) Offline (invited to Korea) August 28 - September 15 (3 weeks)
Number of Participants	About 11 people

6. Responsibilities and Support Details

- Responsibilities: Completion of training course (Attendance rate of 80% or higher, task submission), completion and submission of project plan
- Details of support: Certificate of completion, flight/accommodation and living expenses
 - * Failure to complete the online preliminary training course before the invitational training may result in exclusion from the invitation list.
 - * A visa may be required for entering and staying in Korea, and the cost of issuing a visa is borne by the trainee.
 - * Living expense for the invitational training (KRW 30,000/day) will transfer directly to the participants' bank account after the training is over.

7. How to Apply

- How to Apply: Submit application via e-mail to the CPI Secretariat cpi@kofice.or.kr
 - * Email Subject: 2023 CPI Participant Application_Name (Country)
- Required Documents

- **Application Form (Mandatory)**
- **Participation Confirmation from the affiliated organization (Mandatory)**
 - * **Affiliated organization:** A work place the applicant is employs at or an organization the applicant works at regularly
 - * **In case of a freelancer without affiliation, you do not need to submit the participation confirmation**
- **Evidence of your career (Mandatory)** *only admit the career with the proof
- **Recommendation letter from the Korean Embassy or Korean Cultural Center (Optional, additional points granted)**

8. Screening and Selection

- Screening Criteria: Program understanding, level of Expertise, future activity plan
- Review Schedule: Document Screening(Scheduled to be June 27) ► Interviews (June 29 - June 30, Differs by field)
- Result Announcement: Individual notification within the 1st week of July
 - * Schedule and details of screening/selection can subject to change

9. Inquiries: CPI Secretariat email cpi@kofice.or.kr

※ We are recruiting participants for the Cultural Administrative Training Program separately. Please check the Training contents and qualifications before applying for the desired training program.

[Recruitment for 2023 CPI Cultural Administrators Training Program]

- 1) **Purpose of Training:** To enhance the capacity for government officials from target countries in policy development for promoting cultural industry of their countries
- 2) **Recruitment Targets:** Central or local government public officials who are in charge of cultural project of field from target countries
- 3) **Period: August 28 - September 15 (10 days, excluding weekend/invitational training preparation period)**
 - (Online training) August 28 (Mon) - September 1, 2023 (Fri), 5 days
 - (Invitational training) September 11 (Mon) - September 15, 2023 (Fri), 5 days
- 4) **Training Details:** Policies for establishing and utilizing infrastructure to promote the cultural industry in participants' respective countries
(Including theoretical education and practical training for Action planning in utilizing cultural resources) *The schedule and the content of training can be subject to change

* For more information and application form for Cultural Administrators Training Program, please contact cpi_office@kofice.or.kr